

Dave Teffeteller Creative Consultant

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Dave Teffeteller is a creative professional with over 30 years of graphic design experience. From 1970, when he created the internationally-recognized recycle symbol for the Container Corporation of America's student design competition, to the present, his work has been recognized for its creative excellence and effectiveness.



Medic Community Blood Centers utilized the creativity of Dave Teffeteller to redefine the marketing of community based blood centers. The organization's unprecedented growth and numerous international awards were the result.



The 1982 World's Fair attracted 11 million visitors from around the world. As Director of Creative Services, Dave Teffeteller was responsible for the design and production of the myriad of materials that made the six month long exposition a success.



TAVA Technologies was the world's largest solution provider for the hardware and software problems associated with Y2K. Dave Teffeteller was chosen to create the materials to communicate and market TAVA's products and services internationally.



Coca-Cola Company's Roberto Goizueta wanted to encourage the organization's employees to take intelligent risks. He chose Dave Teffeteller to produce the materials that were not only award-winning but memorable and effective.

In 2002, American Whitewater, a national non-profit organization dedicated to the preservation of America's rivers and streams, needed to jump-start its lagging development program. Dave Teffeteller's fundraising and membership materials successfully put AWW back on course.



DESIGN